

VIRTUAL EVENTS SPONSORSHIP OPPORTUNITIES 2021
Sponsor Benefits

	Networking Opportunities		Educate, Inform, Inspire!			Signature Events (Includes keynote speaker and/or panel discussion plus networking)			
	Business Connections (up to 2 Gold sponsors)	Noon Blitz Mixer or Network After Work	Actionable Advice Webinar	Member Spotlight Interview	Sponsor Let's Talk segment	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Average Attendance	75	30-50	15 – 50			100 to 300+			
Investment	\$250	\$145	\$250	\$250	\$250	\$5,000	\$2,500	\$1,500	\$500
5-minute sponsor presentation to attendees via Zoom video conference	included	included				included			
15-minute Morris Chamber TV interview				included					
60-minute educational / informative / inspirational presentation to attendees via Zoom video conference			included						
Your company logo onscreen throughout interview, your sponsorship recognized by host; recording posted on Chamber website and YouTube channel					included				
Your presentation will be live-streamed on Facebook	included	included	included			included			
Your company name and/or logo appears on all Chamber event marketing (website, email and social media) with a link to your website or landing page	included	included	included			included	included	included	included
Your presentation recorded and posted to Chamber website and YouTube channel plus unedited recording will be available to you	included	included	included	included		included			
Receive a full list of attendees with contact information and/or your company logo included on virtual background during opening remarks	included	included	included			included	included	included	included
Event emcee will mention your sponsorship during opening remarks	included	included			included	included	included	included	included
Your digital collateral - article, flyer, ad, video, etc. - (provided by you) will be distributed to attendees	included	included	included			included	included	included	included
Number of tickets included with sponsorship						10	10	5	2
Your ad in digital program						included			
Your company bio in digital program						included	included	included	
Opportunity for a promotional video with your spokesperson posted on MCCC social media						included	included		
Opportunity for your article or ad (provided by you) included in one Around the Chamber newsletter		additional \$75		additional \$75		included	included	included	
Your ad (supplied by you) posted on MCCC social media channels - Facebook, LinkedIn & Twitter		additional \$150		additional \$150		included	included		
Co-branded email (Chamber and you) featuring your company and mentioning sponsorship with a link to your website or landing page		additional \$500		additional \$500		included			
Opportunity for Chamber TV Member Spotlight interview						included	included		
Opportunity to present an Actionable Advice webinar						included			