



MORRIS COUNTY
CHAMBER OF COMMERCE

We Help Businesses Grow

BUSINESS EDGE MAGAZINE | 2018 AD RATES

Our quarterly feature magazine is mailed to 5000 businesses and members and has a readership of 15,000.



ADVERTISING RATES

4X Rate for 4-Color Ad
Complimentary Ad Build Included

COVERS

| | |
|--------------------------------|------------------------------|
| Outside Back | \$1,500 (Non-Member \$1,700) |
| Inside Front or Inside Back | \$1,300 (Non-Member \$1,500) |
| Two Facing Pages | \$2,000 (Non-Member \$2,500) |

MAGAZINE PAGES

| | |
|--------------|------------------------------|
| Page 3 | \$1,250 (Non-Member \$1,550) |
| Full Page | \$1,205 (Non-Member \$1,405) |
| Half Page | \$725 (Non-Member \$925) |
| Quarter Page | \$425 (Non Member \$625) |
| Eighth Page | \$235 (Non-Member \$435) |

DIGITAL ADD-ON (emailed to all members)

Link to your website \$95

All ads can appear in the mobile and online interactive edition

TO RESERVE YOUR SPOT, CONTACT:

DeDe Harmell

973-969-3393

dede@morrishamber.org

AD SUBMISSION DEADLINES

| | |
|-----------------------------|---------------|
| Spring 2018 Edition: | Feb 15th |
| Summer 2018 Edition: | May 15th |
| Fall 2018 Edition: | August 15th |
| Winter 2018 Edition: | November 15th |

AD SPECS

| | |
|-----------------------|------------------|
| Full Page with Bleeds | |
| Image Area | 7.5" x 10" |
| Trim | 8.375" x 10.75" |
| Trim + Bleed | 8.625" x 11" |
| Full Page (no bleed) | 7.5" x 10" |
| Half Horizontal | 7.5" x 4.875" |
| Half Vertical | 3.625" x 10" |
| Quarter Vertical | 3.625" x 4.875" |
| Eighth Page | 3.625" x 2.3125" |

revised 11.15.17