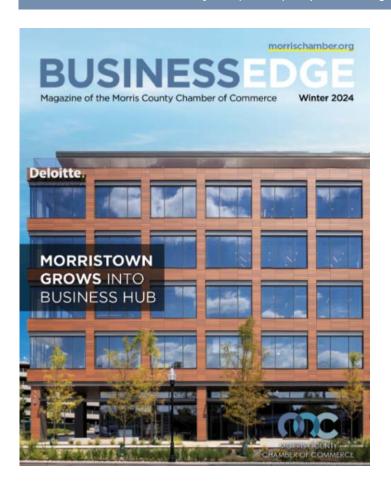


# **BUSINESS EDGE MAGAZINE**

Our digital and print magazine is published quarterly and distributed to members and businesses via email and social media and is available on our website. The digital version offers an interactive experience with ads linked directly to advertisers' websites, a searchable member directory and more. The print version is distributed to the community by the Chamber and is also mailed. [1000 print copies | 11,000+ digital views]



### **ADVERTISING RATES**

All ads are full color and include free design services

MAGAZINE PAGES	1 issue	4 issues
1/8 page	\$175	\$525
1/4 page	\$325	\$975
1/2 page	\$525	\$1,575
Full page	\$725	\$2,175
Inside Front / Inside Back	\$925	\$2,775
Page 3	\$925	\$2,775
Back Cover	\$1,025	\$3,075
<b>DIGITAL</b> Footer or Top Banners - includes a 1/2 page ad	\$1,050	
Tap to Read - includes a 1/2 page ad	\$1,050	
Front Cover Sponsor - includes a full page ad	\$1,550	

## **TO RESERVE YOUR SPOT, CONTACT:**

# Wayne Metcalfe

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Town Square Publications - A Morris County Chamber Partner

### **AD SUBMISSION DEADLINES**

Spring 2024 Feb 15 Summer 2024 May 15 Fall 2024 Aug 15 Winter 2025 Nov 15

### **AD SPECS**

Full Page with Bleeds

Image Area	7.5" x 10"	
Trim	8.375" x 10.75"	
Trim + Bleed	8.625" x 11"	
Full Page (no bleed)	7.5" x 10"	
Half Horizontal	7.5" x 4.875"	
Half Vertical	3.625" x 10"	
Quarter Vertical	3.625" x 4.875"	
Eighth Page	3.625" x 2.3125"	