



BUSINESS EDGE MAGAZINE

Our digital magazine is published quarterly and distributed to members and businesses via email and social media and is available on our website. It offers an interactive experience with ads linked directly to advertisers' websites, a searchable member directory and more.



2023 ADVERTISING RATES

All ads are full color and offer free ad design services

COVERS

Front Cover exclusive	\$1,500
includes a logo on front cover, a link to your website and a half page full color ad.	
Inside Front	\$1,300
Two Facing Pages	\$2,000

MAGAZINE PAGES

Page 3	\$1,000
Full Page	\$850
Half Page	\$550
Quarter Page	\$350
Eighth Page	\$175

Digital video options are available

INTERACTIVE ADS

Add a hyperlink to your ad for only \$95.

AD SPECS

Full Page with Bleeds	
Image Area	7.5" x 10"
Trim	8.375" x 10.75"
Trim + Bleed	8.625" x 11"
Full Page (no bleed)	7.5" x 10"
Half Horizontal	7.5" x 4.875"
Half Vertical	3.625" x 10"
Quarter Vertical	3.625" x 4.875"
Eighth Page	3.625" x 2.3125"

TO RESERVE YOUR SPOT, CONTACT:

DeDe Harmell
417.850.4670
dede@morrishamber.org

AD SUBMISSION DEADLINES

Spring 2023 Edition:	Feb 15
Summer 2023 Edition:	May 15
Fall 2023 Edition:	Aug 15
Winter 2023 Edition:	Nov 15