

2025 Morris County, New Jersey Relocation Guide

The Morris County, New Jersey Relocation Guide is an annual publication highlighting chamber members and businesses in Morris County.

We connect readers with the content they desire in every format that suits their lifestyle.



printed magazine

+



online flip book

+



social media

ADVERTISING RATES (for a full year!)

PRINT MAGAZINE

| | |
|-----------------------|--------|
| Two facing pages | \$2500 |
| Full page | \$1800 |
| 1/2 page | \$1000 |
| 1/4 page | \$700 |
| 1/8 page | \$400 |
| Center Spread | \$3000 |
| Back Cover | \$2500 |
| Inside Covers, Page 3 | \$2200 |

DIGITAL MAGAZINE

| | |
|---------------------------------|--------|
| Front Cover Sponsor | \$2500 |
| (includes a full page print ad) | |
| Click-through for Ad | FREE |

SERVICES

| | |
|----------------------------------|-------|
| Design: Two or Full page | \$150 |
| Design: 1/2 or 1/4 page | \$100 |
| Design: 1/8 or Existing Ad Edits | FREE |

SCHEDULE

Ad deadline: November 30, 2024
Distribution: Jan 2025 -Dec 2025

FREQUENCY

1x a year

PRINT CIRCULATION

1000 / Issue

ANNUAL READERSHIP*

3500+

*Based on industry standard average for readers per print copy plus online views.

CONTACT BRIGITTE CARUCCI TO GET STARTED

Call: 973-957-0957 Text: 973-452-1129 info@twogirlsmedia.com twogirlsmedia.com



Camera-ready ads should be CMYK at 300 DPI
Submit to info@twogirlsmedia.com

Ad deadline: November 30, 2024

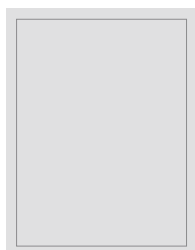
Print date: December 10, 2024

PRINT SPECS



2 PAGE SPREAD

Trim: 17" x 11"
Bleed: 17.25" x 11.25"
Live Area: 16.5" x 10.5"
Gutter: 0.5"



FULL PAGE With Bleed

Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"
Live Area: 8" x 10.5"



FULL PAGE No Bleed

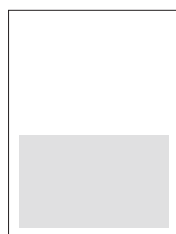
7.625" x 10"

DIGITAL SPECS



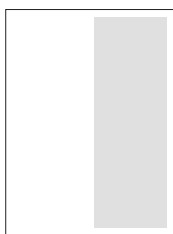
FRONT COVER SPONSOR

300px by 150px



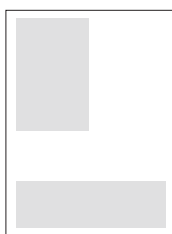
1/2 PAGE

7.625" x 4.9375" H



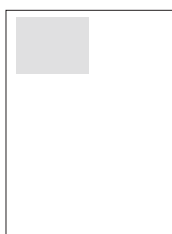
1/2 PAGE

3.75" x 10" V



1/4 PAGE

3.75" x 4.9375" V
or
7.625" x 2.4" H



1/8 PAGE

3.75" x 2.4" V

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