

For Immediate Release



Morris County Economic Development Corporation to host technology entrepreneur seminar

Florham Park, NJ – June 3, 2016 – An entrepreneur seminar and networking event titled "Becoming Silicon Jersey" will be held Wednesday, June 15, 5:30 p.m. to 8:30 p.m., at The Mansion at Fairleigh Dickinson University. The event is open to the public and the cost is \$35.

The event is being co-sponsored by the Morris County Economic Development Corporation and MorrisTech, an association of entrepreneurs and technology professionals interested in startups, entrepreneurship and innovation in the regional Morris County area.

Michael Michalowicz, entrepreneur and best-selling author of "The Pumpkin Plan," will be the keynote speaker. The event also will have a panel discussion on opportunities and challenges facing investment, innovation and entrepreneurship in New Jersey moderated by John Carini, CEO of iEnterprises, and featuring Aaron Price, entrepreneur and founder of the recent technology and music event Propeller; Chip Parmele, a venture capitalist; Mario Casabona, and angel investor and founder of TechLaunch; and Thomas Wisniewski, managing partner at Newark Venture Partners.

"The purpose of the event is to bring attention to the challenges and opportunities for technology companies in New Jersey in general and to highlight the ingredients necessary to support and grow the entrepreneurial ecosystem in Morris County in particular," said Meghan Hunscher, executive director of the Morris County Economic Development Corporation.

"The presenters have expertise in starting, growing and funding successful businesses. Their combined insight is invaluable. The event is also an ideal opportunity for entrepreneurs and tech-oriented business professionals to network and make key connections."

There will be a dinner buffet and cash bar. Sponsorships are available at \$250. Sponsors will be able to have a display at the event and will be recognized on all social media posts and in all marketing materials.

To register, visit <http://tinyurl.com/siliconjersey> or email events@morrishamber.org.

About the Morris County Economic Development Corp.

The Morris County Economic Development Corporation, a division of the Morris County Chamber of Commerce, is a partnership of government and businesses dedicated to growing the economy of Morris County, New Jersey, through programs and services that result in business attraction, creation, retention, and expansion. To learn more visit www.morriscountyedc.org.

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