

The New Jersey Chapter  
of the National Association of Corporate Directors (NACD NJ) presents

# THE GENERATIONAL DISRUPTION OF CORPORATE AMERICA

## ITS IMPACT ON LEADERSHIP AND GOVERNANCE

WITH CHUCK UNDERWOOD

### SAVE THE DATE

October 21, 2015

The Park Savoy  
236 Ridgedale Avenue  
Florham Park, NJ

#### BREAKFAST AND PROGRAM

7:30 a.m. - 10:30 a.m.

Cost: \$95

The first 100 registrants will receive a complimentary signed copy of Chuck Underwood's Book, *The Generational Imperative*.

To reserve a table of 8,  
email [gina@nacdnj.org](mailto:gina@nacdnj.org)

#### WHO SHOULD ATTEND

Directors, Officers, Business Owners, Senior Executives in all industries, public, private or not-for-profit.

*"I must say, I was blown away, as was everyone else who heard him."*

—TESTIMONIAL FROM THE NACD NATIONAL CONFERENCE



Join us as we kick-off our fall season with a special open\* breakfast program that will drill down into the impact of Generational Dynamics on leadership and governance.

- ▶ Why did America's executive ethics derail so badly during the leadership era of the Silent Generation in the 1990s and 2000s?
- ▶ Why is there such promise and hope as the Boomers begin *their* turn at the top?
- ▶ What unique core values do GenX and Millennials bring to leadership and governance as they advance?

Chuck Underwood has partnered with NACD, nationally, to raise awareness of this generational disruption, which creates unique opportunities and challenges that no company can avoid. He is the nation's leading presenter of generational dynamics, especially in the discipline of executive and director performance. His hundreds of clients cut across all industries and include Macy's, Coca Cola, Procter & Gamble, Campbell's Soup, Time Warner Cable, State Farm, and Edward Jones. His celebrated TV series on PBS, **America's Generations with Chuck Underwood**, is the first presentation of its kind in the history of national television. And his book, *The Generational Imperative*, is the most comprehensive presentation of generational business strategies.

\*This meeting is a special meeting of the NACD chapter open to qualifying nonmembers.

#### EVENT SPONSORS

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To register go to [newjersey.NACDOnline.org](http://newjersey.NACDOnline.org)

For additional information call (732) 698-7771

or email Gina Barberio at [gina@nacdnj.org](mailto:gina@nacdnj.org)