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dsm-llc is a consulting company, offering sales and marketing services to small to mid-sized businesses and organizations, based in Jefferson Township (Lake Hopatcong), Morris County, New Jersey.

We offer a range of sales and marketing services for small businesses including creation of marketing materials, technical writing, product photography, trade show planning and web-based solutions. We are certified Web Masters with expertise in website building, content creation, search engine optimization, WordPress blogs and e-mail marketing.

Our services

- printed marketing materials
- technical writing / copy writing
- product photography and illustration
- trade show planning and management
- web based solutions
- e-mail marketing with Constant Contact™

John Tully, the principal of dsm-llc is a graduate engineer with 20+ years of experience in selling and marketing technical products. Specific areas of experience include: food, chemical, process, pharmaceutical, analytical chemistry, sample prep, precious metals and chromatography industries in both the US and Europe

More about John Tully:

- born and raised in London, England a long time ago
- graduated BSc (Hons) Mechanical Engineering from what was Trent Polytechnic (now Nottingham Trent University) not quite as long ago
- moved to the US in 1987
- worked in various engineering, sales and marketing positions (Applications Engineer, Engineering Manager, VP Engineering, Business Development Manager, Product Manager, Marketing Manager, Distribution Sales Manager) on both sides of the manufacturing / distributor fence
- now residing in sunny downtown Lake Hopatcong (Jefferson Township), Northern New Jersey, United States of America