

Jerry Masin

President, SetFocus

Founder, CompasScale LLC

Short Overview/background of self.

Jerry Masin is President of SetFocus and the Founder of CompasScale LLC. Masin has over 30 years experience in building global organizations along with financial, human resources, sales and technology disciplines. He has led business-centric staff functions and has specific interest and expertise in the area of blended resource management. As a small business and venture counselor, Masin supports economic development and entrepreneurship through his volunteer work with SCORE, Counselors to America's Small Business, Farleigh Dickinson University's Sustainable Business Incubator, and the New Jersey Institute of Technology's Enterprise Development Center. Masin is actively involved with professional career development at Rutgers University, Berkeley College and William Paterson University.

Firm's Specialty

SetFocus – For profit school for software development professionals.

CompScale – Venture catalyst for emerging businesses and management teams.

Services Provided

Education, training, employment placement, access to angel investor funding, strategy and operations consulting

Additional Details/specialties

I help management teams build, enhance, sustain and turn-around their organizations.

How I Can Help:

I can help with networking, introductions, selected pro-bono advice, and general committee assistance.

For more information contact

Jerry Masin

President, SetFocus

4 Century Drive

Parsippany, NJ 07054

973.947.4831

jerry.masin@setfocus.com