

NAME Jerry Auriemma

Chief Marketing & Sales Officer
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Personal background

Jerry Auriemma is the Chief Marketing & Sales Officer for The Casey Group and is accountable for the planning, development and implementation of all company sales, marketing, advertising, and public relations activities. He also plays a key role in the development of company strategy.

Jerry joined The Casey Group in 2005 after more than 20 years of marketing, sales, and product management leadership experiences with industry giants such as AT&T, where he is credited with launching and growing multi-billion dollar information, communication, and transaction services across both the enterprise and consumer markets. His organizations were instrumental in AT&T winning Malcolm Baldrige and JD Power awards.

Jerry holds an MBA in Marketing from Baruch College of The City University of New York and a Bachelor's degree in Political Science/Communications from Queens College. He was selected for and completed the Strategic Marketing Management Program at Harvard University and the Advanced Management Program at Duke University.

Jerry is a Cabinet member of the Morris County Chamber of Commerce and is also a member of the NJ Tech Council, NJ State Chamber of Commerce, Non Profit Technology Network, and CMO Network.

Firm specialty The Casey Group provides custom business and technology solutions that drive value and deliver success. Since its founding in 1989, The Casey Group has partnered in the design, delivery and management of major IT based business improvements for small and large enterprises; delivering success through operational efficiencies, service improvements, cost reductions, growth, and profitability.

Services: From modernizing legacy systems to developing innovative mobility and cloud applications, The Casey Group helps companies better align their IT resources with current and planned business objectives. Our core competencies include:

- Systems integration
- Legacy application modernization
- Mobility applications
- Cloud computing
- Managed IT Services
- Production support

Additional info:

Best Place to Work in NJ 2011 - NJ BIZ
Dun & Bradstreet Open Ratings - 93% overall performance rating
Microsoft Business Partner
IBM Advanced Business Partner

How We Can Help:

We are happy to share our expertise with all members and their clients and will continue to look for opportunities to host and participate in activities that promote the Chamber and Technology Committee. We also seek to establish professional relationships as a **sub-contractor** or **partner** with those firms that provide complementary business services

