



Barbara Rosenberg
General Manager Operations

***Chairperson: Morris County Chamber
Women In Business Committee***

Barbara has worked at Solix since 1998 and is responsible for overall direction and coordination of public benefiting commercial programs administered by Solix. Her background includes executive oversight of a 400+ employee call center, Lifeline eligibility administration for individual telecommunications carriers, as well as for the states of Texas and California, state USF and TRS funds, and health care programs. She designs the operational processes and oversees systems implementation for all Lifeline programs, and directs Solix teams in achieving the operational and customer performance goals. Barbara and her team have a passion for delivering on customer service and providing the right, customized end to end solution for their clients.

She has 12 years experience in operations management, and 11 years in financial management including management positions with AT&T, Novell, and Solix in the areas of contract management, financial management, and operational management.

Barbara has an undergraduate degree in Finance, MBA in Business Administration and continues her education by attending Executive Training at the University of Pennsylvania's Wharton School. A resident of Clinton Township in Hunterdon County, Barbara, her husband and two sons remain active by enjoying a variety of community programs.

Key Skills:

- Project Management
- Financial Management
- Operations Management