



*We make software fly!*



***Bluebird Auto Rental Systems Would Like to Network with You!***

**Software Developers for the Auto Rental Industry**

**Bluebird Auto Rental Systems (BARS)** develops, sells, and supports software for vehicle rental operations worldwide. Since 1982, BARS has offered a wide variety of fully integrated software and hardware products, all designed to increase the efficiency and profitability of any size vehicle rental operation. BARS is committed to keeping pace with technology in order to offer the most advanced line of products possible, as well as providing top-notch customer support.

**Ideal Customer Profile**

We'd like to talk to the owner of any company (franchise or independent), anywhere in the world, with at least 25 rental cars. If a car dealership provides service loaner vehicles to their customers, we'd like to speak with the owner or general manager (GM).

**What to Listen for**

- Current manual operation (i.e., not using software specifically created for auto rental)
- Dissatisfaction with current provider due to poor service or expensive upgrades
- Would like to use features such as Signature Pads or Handhelds

**Bluebird's Features and Benefits**

- Installations Worldwide with Thousands of Users, from Avis Budget Group to Rent-A-Wreck!
- Financial Strength and Stability, with Hands-on Management, resulting in minimal staff turnover.
- Industry Expertise: Major sponsor and presenter at the annual Car Rental Show.
- Outstanding Customer Support, from human receptionists to an online call tracking system.
- Superior Training, via phone/webinars, onsite, or in our headquarters classroom.
- Complete User Documentation for back office, counter agents, plus every add-on module.
- Modular Growth & Investment Protection: If you subscribe to software subscription/hotline support, you will not have to re-purchase RentWorks in order to receive the latest and greatest!

**Target Industry Examples**

<b>Retail</b>	<b>Service Loaners</b>	<b>Specialty</b>
<ul style="list-style-type: none"> <li>• Car or truck Rental</li> <li>• Franchise or Independent</li> <li>• Airport or Local Market</li> <li>• Website Reservations</li> </ul>	Dealerships, especially if they use ADP or Reynolds for their management software system.	<ul style="list-style-type: none"> <li>• Boats</li> <li>• Motorhomes</li> <li>• Snowmobiles</li> <li>• Motorcycles</li> </ul>