



Morris County Chamber of Commerce Technology Committee Member Bio

Single Throw Internet Marketing Mr. Dan Beldowicz; *Marketing Consultant*

About:

Most of our clients came to us when they realize they could be getting more leads from their websites. We help them identify, target, convert and retain more clients by redeveloping their websites and creating an online strategy for them to grow their business. Online marketing has a better Return on Investment and continues to grow once the site is launched.

I provide:

- Website Usability Consulting & Design
- Blog & Podcast Creation & Marketing
- Search Engine Optimization
- Social Networking & Social Media Strategies for Businesses

I'd like to speak with:

- Companies frustrated with traditional Marketing
- Possible partners that are in front of companies that can use our help
- Companies looking to compete online
- Companies that can spend \$25,000 on their website and internet marketing

Situations where I can help:

- New Customer Acquisition
- Creating Business Strategies for Social Media like MySpace, YouTube, Facebook
- Getting you in front of people looking for your service
- Utilizing new technologies like Blog, Podcasts and Online Video to get new customers
- Building a website that generates leads

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